Excel Challenge

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Based on the provided data we can conclude that Theater, Music and Film & Video were the most successful projects made by Kickstarter. Investing in Journalism and Food were not successful at all. It is also important to mention that the successful projects ocurred in the first quarter where we note an upward trend while the failed projects were increasing. During the second quarter there was a downward trend of the successful projects due. Finally, the canceled projects remained steady throughout the whole year.

1. What are some limitations of this dataset?

Some of the data provided such as Launched\_at and Deadline could have been converted into Excel normal date format. Also, more columns could have been added to the data such as Number Successful, Number Failed, Number Canceled, Total projects, Percentage Successful, Percentage Failed, Percentage Canceled. The data could have also included the category and the subcategory by projects. Finally, the dataset could have included the mean and median of both successful and unsuccessful projects.

1. What are some other possible tables and/or graphs that we could create?

We could create some pie charts to better see trends throughout the year per category (successful, unsuccessful, canceled).